



CORPORATE & EVENTS

MELBOURNE STORM SEASON 2022

WHAT IS ON OFFER:

Season Fixture	4
Storm Executive Club	5
Coaches Club	8
Player Sponsorship	10
Business Player Sponsorship	12
The Ultimate Storm Experience	14
Ultimate Match Day	16
Corporate Hospitality	18





WELCOME TO 2022

After another record-breaking year on and off the field, we are excited to present a new and innovative offering for our 2022 Melbourne Storm partners and sponsors.

We are so proud of what our players, coaches and staff have achieved over the last 12 months. Having again been relocated to Queensland from our home at AAMI Park and just miss out on making the Grand Final, while extremely disappointing, was testament to the hard work, dedication and passion of all involved at our Club.

2021 will be remembered for many reasons.

On the field, we equaled the record of 19 consecutive wins in one season, had the highest points differential in the history of the game and secured the J.J. Giltinan Shield as minor premiers for the eighth time in our history and the fourth time in the last six seasons.

There were a record number of people watching, following, sharing and engaging with Storm over the year than in previous seasons and we were ranked as the most supported team in the country.

Our members again proved they are the most passionate of any in the land, sticking by our Club through a second year of restrictions and a limited number of games to watch at AAMI Park.

For our partners, we were able to kick the season off in style with 100 guests flying by helicopter to Mitchelton Winery for the season launch of the Executive Club. But, like most, we were halted by restrictions and health directions enforced to deal with the COVID-19 pandemic.

With a more positive outlook and as businesses plan for the post-COVID recovery, we are excited about the opportunities to partner with you in the year ahead.

We know that we have another big mountain to climb in 2022 and we hope to have as many of you with us on that journey.

Thank you for your support of our great Club and I look forward to seeing you at the footy.

A stylized, handwritten signature in black ink, appearing to read 'J. Rodski'.

Justin Rodski
Chief Executive Officer

SEASON HOME FIXTURE



ROUND 2
THU MAR 17
8:05PM



ROUND 7
MON APR 25
7:00PM

ANZAC
ROUND



ROUND 15
FRI JUN 17
7:55PM



ROUND 3
SAT MAR 26
5:30PM



ROUND 9
SUN MAY 08
2:00PM



ROUND 18
SUN JUL 17
4:05PM



ROUND 4
SUN APR 3
4:05PM



ROUND 10
SAT MAY 14
7:45PM
(SUNCORP)

NRL
MAGIC
ROUND



ROUND 21
FRI AUG 5
6:00PM



ROUND 6
SAT APR 16
7:35PM

EASTER
SATURDAY



ROUND 12
THU MAY 26
7:50PM

NRL
INDIGENOUS
ROUND



ROUND 24
FRI AUG 26
7:55PM

LAST
HOME
GAME

[Click here](#) to view the full fixture.



S T O R M
E X E C U T I V E
C L U B

STORM EXECUTIVE CLUB

Experience the thrill of competing and winning together – on field and through business.

Melbourne Storm Chairman, Matt Tripp, and CEO, Justin Rodski, invite you to join our Executive Club in season 2022.

The Storm Executive Club provides unique corporate experiences and unrivaled access to leading business executives, government leaders, industry pioneers and the sporting elite.

This program provides intimate networking opportunities and creates genuine relationships with key Melbourne Storm stakeholders and other Executive Club Members.

Investment: \$9,750 excl GST

Benefits:

+ Limited to 60 members

+ Four tailored experiences at premium locations

+ Access to a dedicated business connector

“The Storm Executive Club benefited our business in the way of new networks & relationships with other high quality business owners, resulting in new retail sales and great exposure for our brand.”

Gary Nadin, Maserati Melbourne

Watch Storm Executive Club at Mitchelton Winery



COACHES CLUB

COACHES CLUB

Get insights from
one of the best
coaching programs
in the world of sport.

This is your chance to gain a rare insight into what makes Storm one of the world's most successful teams with one of the best coaching and high-performance units.

Limited to ten members only, the exclusive Coaches Club gives you the chance to meet with Craig and members of the football department throughout the season to discuss what it takes to prepare and train at the highest level as they have done for almost two decades.

Key benefits include:

- + Fortnightly updates from Storm legends Robbie Kearns and Ryan Hoffman via zoom to discuss Club news
- + Individual photo with Craig Bellamy
- + Photo with the Team, sitting in the front row next to Craig Bellamy
- + Framed 2022 signed jersey

Investment: \$16,500 inc. GST

Benefits:

+ 4 x Sessions with Craig at the Club throughout the season (excluding Game Day)*

+ 3 x Exclusive pre-game sessions with the coaches and a sideline experience for you and a guest*

+ An intimate dinner with Craig Bellamy, Frank Ponissi, Billy Slater and the coaching staff to celebrate the end of season for you and a guest*

* Further inclusions apply

PLAYER SPONSORSHIP

PLAYER SPONSORSHIP



Create a personal relationship with your favourite Storm player.

A fantastic opportunity to support your favourite players and follow their journey at Melbourne Storm.

- Key benefits include:
- + An invitation for a day at the renowned pre-season camp in Geelong*
 - + An invitation to the Player Sponsor Dinner **
 - + Brand awareness on Game Day and through Melbourne Storm platforms and website - within the players individual biography
 - + A 2022 jersey
 - + A video or voice call from your sponsored player/s during the season

Investment options: 3 Tiers

Tier 1:
Representative Players
\$2,250 inc GST

Tier 2:
Senior Players
\$1,750 inc GST

Tier 3:
Emerging Players
\$1,500 inc GST

* Further inclusions apply

** All experiences are subject to COVID-19 restrictions

BUSINESS PLAYER SPONSORSHIP

BUSINESS PLAYER SPONSORSHIP



If you are looking for point of difference for your business, take up the opportunity to explore this premium partnership with access to Storm players.

The Business Player Sponsorship will provide you access to three players for the 2022 season for an appearance at your business as well as:

- Key benefits include:
- + Dinner for you and 9 guests with your players
 - + A framed 2022 jersey
 - + A plaque recognising your partnership with Melbourne Storm
 - + Recognition on the Melbourne Storm website - within the players individual biography

Investment : Available on request

Members benefits:

- + Your choice of three Storm players;
1 x Representative Player
1 x Senior Player
1 x Emerging Player

- + A half day player appearance at your business

- + Brand awareness on Game Day and through Melbourne Storm platforms

* All experiences are subject to COVID-19 restrictions

THE ULTIMATE STORM EXPERIENCE

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Investment : Available upon request

Looking for inspiration and motivation for your team as you plan for the year ahead?
Use AAMI Park for your next corporate planning day, workshop ideas and goals,
or simply reward staff and build teamwork with the Ultimate Storm Experience.

Game Day:

- + Game of Touch Football on AAMI Park or Goschs Paddock (pending availability)
- + Teams captained by Storm Coaches
- + Training tops with personal names on the back for your guests
- + Watch the team warm up from the sideline
- + Hospitality suite for the game (food and beverage included)

Maximum 18 people

Non-Game Day:

- + Game of Touch Football on AAMI Park or Goschs Paddock (pending availability)
- + Teams captained by Storm Coaches
- + Training tops with personal names on the back for your guests
- + Lunch included in a hospitality suite
- + Seminar with Melbourne Storm coaching staff on topics such as culture and high performance



ULTIMATE MATCH DAY

ULTIMATE MATCH DAY



Looking to take your ticket to the next level? Our match day experiences are a great way to get even closer to the action.

Looking for a way to reward your staff or clients? The Storm Match Day Experience is the best way to take your engagement with staff, clients and prospective partners to a new level.

This inner sanctum experience will provide two people with a Storm VIP experience, including a sideline seat on match day and back-of-house access to watch the players prepare for the game.

Key benefits include:

- + Watch the team warm up from the sideline
- + Pre-game corporate function access

Investment : 4,950 inc. GST*

Benefits:

+ Flip a coin with the Captains for the coin toss!

+ Sit bench side for the game and be amongst all the action

+ Exclusive access to the Melbourne Storm Sheds post game

*Pending Covid restrictions

*Not available for ANZAC Day

CORPORATE HOSPITALITY

CORPORATE HOSPITALITY



Entertain in the luxury of your own Premium Suite. Enjoy exceptional food and beverages, socialise with the Storm network pre-game and experience all the action of a match day at AAMI Park.

- Your experience includes:
- + Premium Suite for up to 18 guests*
 - + Premium Level 2 Corporate Suite seating
 - + Pre-game Corporate Function with canapes and beverages at selected games
 - + Personal black-tie host
 - + Plasma screen with the game displayed

Investment options:

Full Season Suite Rental from:
(excluding F&B)^
\$35,550 inc GST

Individual Games from:
(excluding F&B)^
\$2,890 inc GST

ANZAC Day from:
(excluding F&B)^
\$4,000 inc GST

Welcome back to
AAMI Park in 2022!

Away game hospitality options available – contact the Corporate Sales team for more information

* Subject to COVID19 restrictions

**Syndicated Suites, pricing available on request.

^ Catering can be provided by Michael O'Brien Catering Group on request



————— FOR MORE INFORMATION PLEASE CONTACT —————

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