

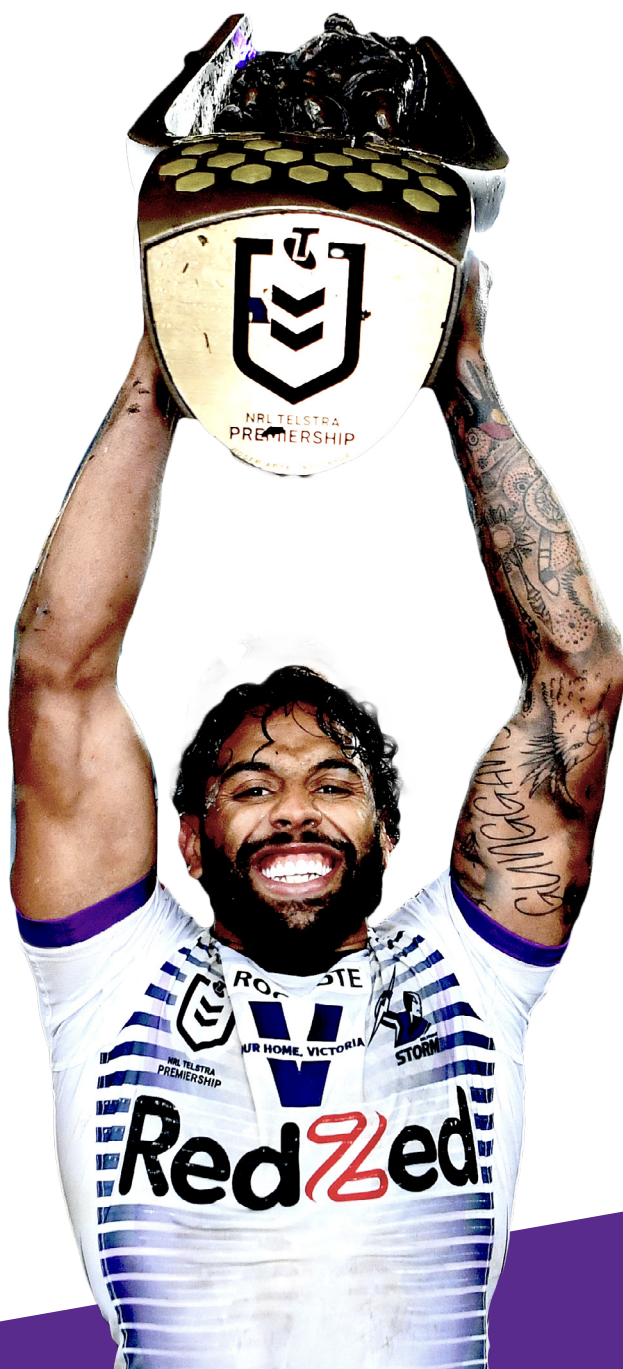
# Corporate & Events '21



# 02 WELCOME TO SEASON 2021

SEASON 2021

***Adapt and overcome.  
It's a phrase that was  
used by Storm in 2020 as  
we faced the uncertainty  
of COVID-19 and  
ultimately lead us to our  
second NRL Premiership  
in four years.***



It was no doubt also used by many in business, sport, politics and by families at home in 2020 as we all had to find new ways to connect and face the challenges that were before us. Thankfully, with the support of many, Craig, Cameron and our entire football department found a way to provide fans with that connection each week from outside of their home and delivered the Provan-Summons trophy back to Victoria.

It's the optimism, courage and dedication of all those we call the Storm family that sets us apart from the rest and even after winning our sixth Grand Final, the hunger is still there to be better, on and off the field.

In 2021, we will again present a Storm corporate program that offers you the chance to be part of that winning culture, whether hosting clients in a private suite, recognising staff with reserved seating, sponsoring players and coaches or if you want to get an insight into the Storm culture.

We launched the Storm Executive Club at the beginning of 2020 and, while we couldn't formally bring members together the way we had hoped, the interest in the program will see it return for 2021.

We will again look to provide you with the place to meet new business partners, gain access to leading executives, industry pioneers and the sporting elite during the 11 matches played at AAMI Park and other exciting events throughout the year.

2021 is the beginning of a new era for Storm with a new Chairman, a new CEO, a new Captain and a new look team comprising of some of the best new talent in the land. Join the Storm Corporate Family and help us to reach even greater heights in season 2021.

I look forward to seeing you at the game.

Matt Tripp  
Chairman

# FIXTURE

<b>SEASON OPENER</b> <b>RD 1. HOME</b>  <b>THUR 11 MAR</b> <b>8:05PM</b> AAMI PARK 9   foxtel	<b>RD 2. AWAY</b>  <b>THUR 18 MAR</b> <b>8:05PM</b> BANKWEST STADIUM 9   foxtel	<b>RD 3. AWAY</b>  <b>THUR 25 MAR</b> <b>8:05PM</b> PANTHERS STADIUM 9   foxtel	<b>GOOD FRIDAY</b> <b>RD 4. HOME</b>  <b>FRI 2 APR</b> <b>8:05PM</b> AAMI PARK 9   foxtel	<b>RD 5. AWAY</b>  <b>SAT 10 APR</b> <b>5:30PM</b> PERTH foxtel	<b>RD 6. HOME</b>  <b>FRI 16 APR</b> <b>7:55PM</b> AAMI PARK 9   foxtel
<b>ANZAC MATCH</b> <b>RD 7. HOME</b>  <b>SUN 25 APR</b> <b>6:15PM</b> AAMI PARK foxtel	<b>RD 8. HOME</b>  <b>FRI 30 APR</b> <b>6:00PM</b> AAMI PARK foxtel	<b>RD 9. AWAY</b>  <b>THUR 6 MAY</b> <b>7:50PM</b> ANZ STADIUM 9   foxtel	<b>MAGIC ROUND</b> <b>RD 10. HOME</b>  <b>SUN 16 MAY</b> <b>4:05PM</b> SUNCORP STADIUM 9   foxtel	<b>RD 11. AWAY</b>  <b>SAT 22 MAY</b> <b>7:35PM</b> GIO STADIUM foxtel	<b>INDIGENOUS ROUND</b> <b>RD 12. AWAY</b>  <b>THURS 27 MAY</b> <b>7:50PM</b> SUNCORP STADIUM 9   foxtel
<b>RD 13. HOME</b>  <b>SAT 5 JUN</b> <b>7:35PM</b> AAMI PARK foxtel	<b>RD 14. AWAY</b>  <b>SUN 13 JUN</b> <b>2:00PM</b> MT SMART foxtel	<b>RD 15. HOME</b>  <b>SAT 19 JUN</b> <b>7:35PM</b> AAMI PARK foxtel	<b>RD 16. AWAY</b>  <b>THUR 1 JUL</b> <b>7:50PM</b> SCG 9   foxtel	<b>RD 18. HOME</b>  <b>SAT 17 JUL</b> <b>7:35PM</b> AAMI PARK foxtel	<b>RD 19. AWAY</b>  <b>FRI 23 JUL</b> <b>7:55PM</b> QLD COUNTRY BANK STADIUM 9   foxtel
<b>GRAND FINAL RE-MATCH</b> <b>RD 20. HOME</b>  <b>SAT 31 JUL</b> <b>7:35PM</b> AAMI PARK foxtel	<b>RD 21. AWAY</b>  <b>SAT 7 AUG</b> <b>7:35PM</b> LOTTOLAND 9   foxtel	<b>RD 22. HOME</b>  <b>THUR 12 AUG</b> <b>7:50PM</b> AAMI PARK 9   foxtel	<b>RD 23. AWAY</b>  <b>THUR 19 AUG</b> <b>7:50PM</b> CBUS SUPER STADIUM 9   foxtel	<b>LAST HOME GAME</b> <b>RD 24. HOME</b>  <b>SAT 28 AUG</b> <b>7:35PM</b> AAMI PARK 9   foxtel	<b>RD 25. AWAY</b>  <b>FRI 3 SEPT</b> <b>6:00PM</b> NETSTRATA STADIUM foxtel

ALL TIMES ARE AEST - LOCAL VIC TIME

RedZed™

Grill'd

SUZUKI

HOSTPLUS



# 04

SEASON 2021



STORM  
EXECUTIVE  
CLUB

## EXECUTIVE CLUB

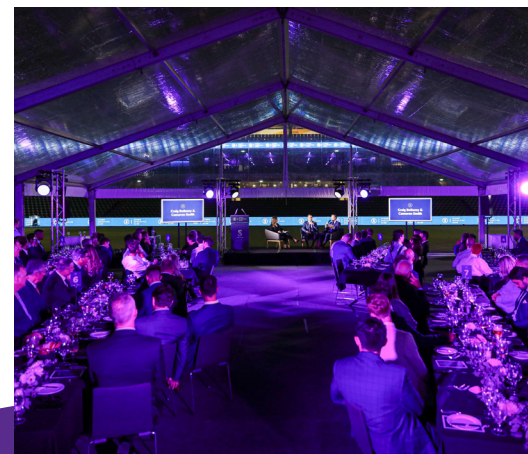
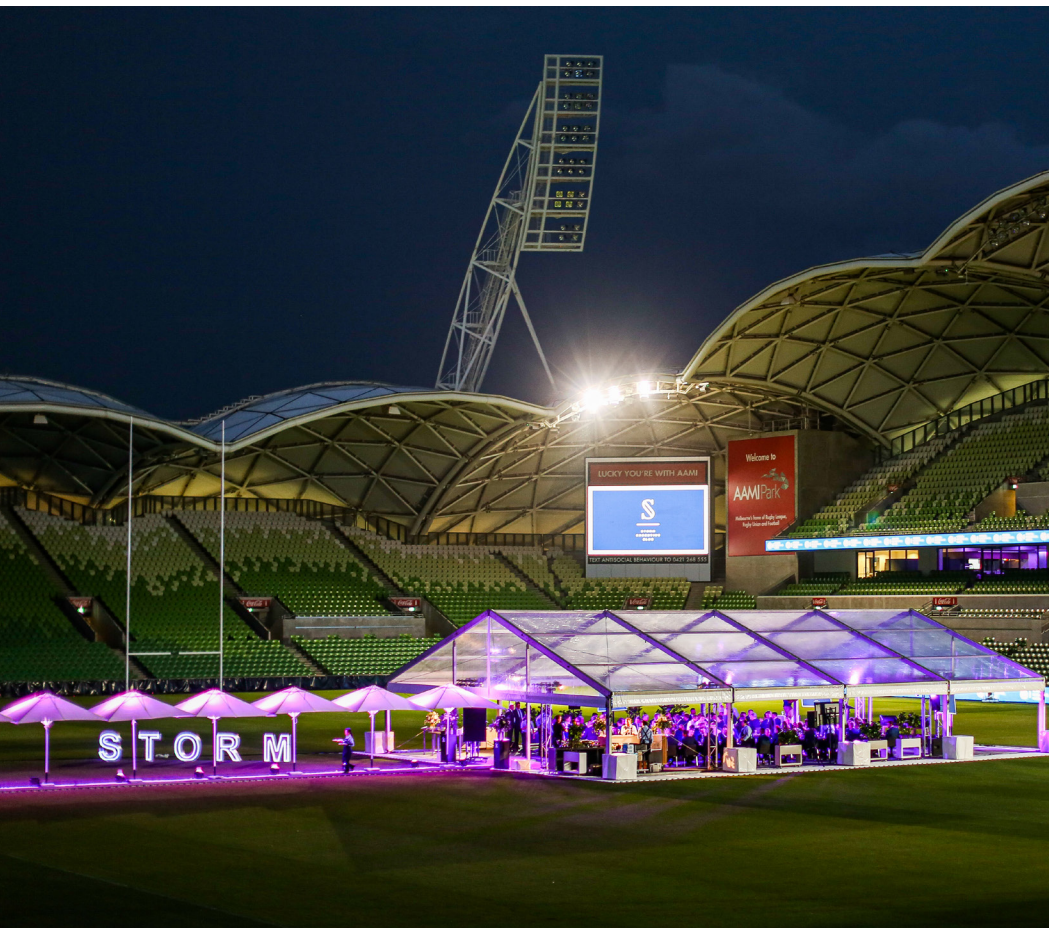
Experience the thrill of competing and winning together – on field and through business.

The Storm Executive Club provides unrivaled access to leading business executives, government leaders, industry pioneers and the sporting elite.

**Melbourne Storm Chairman, Matt Tripp, invites your organisation to join us for Season 2021 as we look to provide a series of events aimed at increasing business connections off field.**

- » Enjoy a personalised service with a dedicated Executive Club Business Connector.
- » Receive genuine business networks and opportunities through our series of exclusive events

**For more information on how you and your business can be involved, contact:**  
**Rennie Gilchrist, Commercial Manager**  
[corporate@melbournestorm.com.au](mailto:corporate@melbournestorm.com.au) | (03) 8412 4901





# 05

SEASON 2021

## GAME DAY HOSPITALITY

Entertain your guests in the luxury of your own Premium Suite. Enjoy exceptional food and beverages, socialise with the Storm network pre-game and experience all the action.

### Your experience includes:

- » Premium Suite for up to 18 guests\*
- » Premium Level 2 Corporate Suite seating
- » Pre- Game Corporate Function with canapes and beverages
- » Personal black- tie host
- » Plasma screen with game displayed

#### OPTION 1

**Full Season Suite Rental**  
(excluding F&B)\*  
**\$35,550 inc GST**

#### OPTION 2

**Game by Game**  
(excluding F&B)\*  
**\$2,890 inc GST**

#### OPTION 3

**ANZAC Day Match**  
(excluding F&B)\*  
**\$4,000 inc GST**



# pending COVID19 capacity regulations

\*Catering provided by Michael O'Brien Catering Group on request

# 06

SEASON 2021

## PLAYER SPONSORSHIP

A fantastic opportunity for supporters, families or business owners looking to connect deeper with the club and align with your favourite Storm player!

### As a sponsor you will receive:

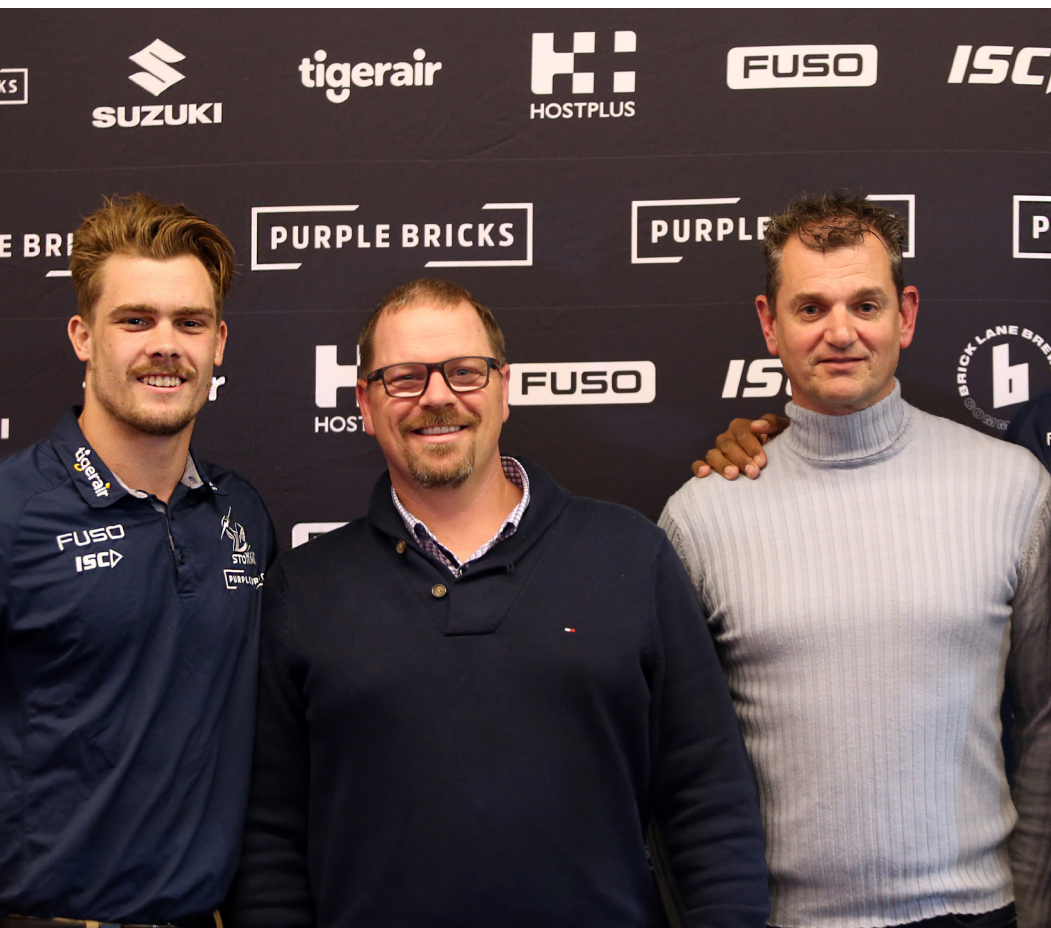
- » One invitation to the Player Sponsor Dinner
- » 2021 jersey (unframed)
- » Photo with your sponsored player/s
- » Listing on the AAMI Park big screen on match day
- » Recognition on the Melbourne Storm website, within the Players individual biography
- » Sponsors name on each players locker

#### OPTION 1

2021 Playing Group  
\$1,750 inc GST

#### OPTION 2

2021 Marquee Players  
\$2,100 inc GST





07

SEASON 2021

MELBOURNE STORM  
**PLAYER  
OF THE  
YEAR  
AWARDS**

Join us at Melbourne Storm's night of nights as the Club crowns its best player of the 2021 season. Share the night with Storm players, coaches and sponsors.

**Ticket includes:**

- » Three course meal
- » Premium beverage package
- » Live entertainment and auctions
- » Access to the pre-event function

**Dress code: Business casual**

**Date, time and cost TBA mid year**



# 08

SEASON 2021

## VIP EXPERIENCE

### GAME DAY\*

A full match day experience\* for two, with access to the inner sanctum of the Storm at AAMI Park.

### Inclusions:

- » Coin Toss with the Captains
- » Pre-game back of house tour of AAMI Park
- » Watch the team warm up from the sideline
- » Pre-game corporate function access
- » Seats on the bench for the game
- » Post-game access to the Storm Sheds

**Investment: \$4,950 inc GST**



\* not available for ANZAC Day



**09**

SEASON 2021

# STORM EXCELLENCE DAY

**Tailor your bespoke corporate day for a fully integrated Storm experience. A fantastic way for your organisation to workshop ideas and goals, reward staff and build teamwork through the lens of the most successful Australian sporting club.**

## Options:

- » Use of Melbourne Storm Boardroom or Corporate Suites for presentations
- » Game of Touch Football on AAMI Park or Gosch's Paddock (pending availability)
- » Teams captained by Storm Greats
- » Training Tops with personal names on the back for your guests
- » Tour of AAMI Park
- » Catering available
- » Available for 20-30 people





**RENNIE GILCHRIST**  
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CONTACT